

## Instructions for Sample Letter

ICTV's application is currently before the CRTC. Montrealers have 30 days (**until April 10, 2014**) to 'weigh in'. Do you want to keep having MATv, or would you like to see at least one channel on the dial be really open to citizen-created content, a true platform for dialogue about what's important to you and your neighbours?

2) Paragraph 2 in your letter: In this first phase, ICTV has to prove that MATv is in "non-compliance" with the CRTC's community TV policy. Support ICTV's application by citing ways you know that MATv is in non-compliance:

- If you are anglophone, say that there are no English programs on MATv. (Check out MATv's "Grille Horaire" here (<http://matv.ca/montreal/grille-horaire/>)). Add that the Program Schedule and MATv web site is not even offered in English.
- If you speak a third language or identify yourself as belonging to one of Montreal's vibrant ethnic communities, say that there is nothing on MATv that reflects your reality, neighbourhood, or language.
- If you are Aboriginal, say that there is no Aboriginal programming on MATv.
- Say that although the programming may be in French, it's not reflective of the francophone community because no community member is involved in its making. Furthermore, since there's no anglophone, ethnic, or Aboriginal content, francophones have no idea what is going on in these communities in your own city.
- If you have ever pitched a program idea to Videotron/Vox/MATv or someone you know has done so and been declined or ignored, state this fact, providing the approximate date.
- If you are a cable subscriber, and you didn't know that Vox/MATv was supposed to be giving you a voice, say so. (Videotron is supposed to put billing inserts offering media training and production opportunities to subscribers.)

3) Paragraph 3 in your letter: Endorse the vision of ICTV (see ICTV's application here, starting at page 32eng 37fr). Or, speak generally about your own, your organization's, or your community's need for a Montreal platform for the exchange of ideas, events, talent, and culture. You may also like to comment on the need for life-long access to media skills training in the evolving digital economy.

To see the documents on the CRTC website :

<https://services.crtc.gc.ca/pub/instances-proceedings/Default-Default.aspx?S=O&PA=A&PT=A&PST=A&Lang=fra>

Or on the tele1.ca site:

<http://tele1.ca/index.php/fr/component/k2/item/54-fichiers-crtc-files>

**(Anything in blue below is part of the standard format of a CRTC submission and should not be modified, except to make it black; for example, paragraphs must be numbered.)**

Sample Letter Text:

**Mr. John Traversy**

• **Secretary General**

**CRTC**

**Ottawa, ON**

**K1A 0N2**

**Dear Mr. Traversy,**

**Re: CRTC 2013-1746-2**

**Application by the Steering Committee for Independent Community TV  
(ICTV) Montreal**

- 1) (uneditable paragraph) **I am aware that my comments and biographical information will be publicly posted as an intervention on the CRTC's web site as part of proceeding #[2013-1746-2](#) If there is an oral hearing into this matter (which I would recommend, due to the importance of this issue for Montreal), I wish to attend.**
- 2) (State why you believe Videotron is in non-compliance with its MATv community channel (formerly Vox). Edit this statement with your own examples, as per the explanation for paragraph 2.)
- 3) (State why you think effective community media—where citizens themselves can learn about media and create the content—is important for Montreal. If you have read ICTV's application, say why you think their vision will fit your needs.)

**Person's Name**

**e-mail**

**Post code** (populated from field entries)

When you have completed your letter, you can either:

- fax it to the CRTC at 1 (819) 994-0218 before April 10<sup>th</sup>, 2014 and email us a copy at [crtc@tvci-ictv.org](mailto:crtc@tvci-ictv.org)
- or e-mail it to the Steering Committee at [crtc@tvci-ictv.org](mailto:crtc@tvci-ictv.org), requesting our help and we can upload it to the CRTC site for you at the correct time.

Thanks for your support!